REAL ESTATE PHOTOGRAPHY

# Preparing for Your Photography Session

A little preparation makes the biggest difference in how the property looks. Please have the home clean, uncluttered, and ready to photograph before we arrive.

## Before We Arrive

- [ ] **Open Blinds, Shades & Curtains**
  Open all window coverings so we can make full use of natural light and exterior views.

- [ ] **Clear Visible Surfaces**
  Clear counters, tables, dressers, and bathroom surfaces. Make the beds, put toilet lids down, and put away toiletries, toilet brushes, plungers, dish racks, and refrigerator magnets.

- [ ] **Prepare Outdoor Areas**
  Move vehicles out of the driveway and away from the front of the home. Put away trash bins, hoses, and toys, and remove pool covers and pool equipment.

- [ ] **Plan for Pets & Occupants**
  Whenever possible, pets and occupants should be away from the areas being photographed.

## Photography Considerations

1. **Check Your Light Bulbs**
   Mismatched or yellow bulbs show up in photos. Use one color temperature throughout the home, ideally 5000K to 5500K daylight bulbs, and replace any that are out.
   **Lighting guide: immersivespaces.co/lighting-your-property-to-sell**

2. **Watch the Weather**
   Weather has the biggest impact on photography. If poor weather is expected, we highly recommend rescheduling. There is no charge, and your agent can arrange a new time.

3. **Everything Is Photographed As-Is**
   Our photographers can't clean, move furniture, or handle personal belongings, so please have every room ready before the session begins. Turn off ceiling fans.